

# TOP DEALER EVENT MODENA, 2026 PROGRAM



## DAY 01 (TUESDAY, JULY 14) TRADITIONS OF MODENA

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### EVENING

Dresscode: Smart Casual

Location: Outdoors & indoors

### TIMETABLE

|                 |                                                                                                                               |
|-----------------|-------------------------------------------------------------------------------------------------------------------------------|
| From 2:00 pm    | Check in at the hotel                                                                                                         |
| 5:45 pm         | Meeting in the hotel lobby                                                                                                    |
| 6:00 pm         | Transfer to Vineyard Opera02 for welcome dinner                                                                               |
| 6:30 - 11:00 pm | Enjoy the first evening in a stunning location, surrounded by typical vineyards of Modena area.<br>Tasting of local Balsamico |
| 11:00 pm        | Transfers back to the hotel in Modena                                                                                         |



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## DAY 02 (WEDNESDAY, JULY 15) FERRARI LEGENDS

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### DURING THE DAY

Dresscode: Casual  
Location: Indoors

### TIMETABLE

|                   |                                                                                                                |
|-------------------|----------------------------------------------------------------------------------------------------------------|
| From 7:00 am      | Breakfast available at the hotel                                                                               |
| 8:10 am           | Meeting in the hotel lobby                                                                                     |
| 8:15 am           | Transfer to Ferrari, Maranello (~30 min)                                                                       |
| 9:00 am - 1:00 pm | Regional meeting at Convention Center Ferrari<br>Followed by entertainment program at Ferrari Museum Maranello |
| 1:00 pm           | Lunch at Restaurant Cavallino                                                                                  |
| 3:00 pm           | Transfer back to the hotel in Modena (~30 min)                                                                 |

### EVENING

Dresscode: Black Tie (optional)  
Location: Welcome reception outdoors  
Gala dinner indoors

### TIMETABLE

|               |                                                               |
|---------------|---------------------------------------------------------------|
| 6:45 pm       | Meeting in the hotel lobby                                    |
| 6:55 pm       | Short transfer to the Enzo Ferrari Museum in Modena (~ 5 min) |
| 7:00 pm       | Gala Evening and Award Ceremony                               |
| From 11:00 pm | Shuttle transfers back to the hotel                           |



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## DAY 03 (THURSDAY, JULY 16) MUSIC UNITES

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### DURING THE DAY

Dresscode: Casual

Location: Outdoors & indoors (for lunch)

### TIMETABLE

|                     |                                                                                                               |
|---------------------|---------------------------------------------------------------------------------------------------------------|
| From 7:00 am        | Breakfast available at the hotel                                                                              |
| 9:20 am             | Meeting in the hotel lobby                                                                                    |
| 9:30 am             | Transfers to the Casa Museo Luciano Pavarotti (~30 min)                                                       |
| 10:00 am - 12:30 pm | Welcome in the garden followed by an exclusive concert<br>Afterwards time to explore the Museo Casa Pavarotti |
| 12:30 pm            | Lunch at Restaurant Europa 92                                                                                 |
| 2:00 pm             | Transfer back to Modena                                                                                       |

### EVENING

Dresscode: Elegant Chic

Location: Outdoors

### TIMETABLE

|                |                                                                                                     |
|----------------|-----------------------------------------------------------------------------------------------------|
| 6:15 pm        | Meeting in the hotel lobby<br>Short walk to the Piazza Roma for the Jazz Open Modena                |
| 6:30 - 7:30 pm | Exclusive Catering in the historical buildings of the Military Academy Modena                       |
| 7:30 pm        | Business Terrace                                                                                    |
| 8:00 pm        | Music Acts: Jamie Cullum & Joss Stone                                                               |
| 12:30 pm       | End of concert<br>After Show reception at the Military Academy<br>Individual walk back to the hotel |



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## **DAY 04** (FRIDAY, JULY 17) DEPARTURE

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### **TIMETABLE**

|                 |                        |
|-----------------|------------------------|
| 7:00 - 10:00 am | Breakfast at the hotel |
| Until 11:00 am  | Check out              |
| All day         | Individual departures  |

